

SECTION 1 DEVELOPING CLUB MANAGEMENT AND AFFILIATIONS

What Have We Got Now?	Objectives: What Do We Want?	How Will We Get There?	With Whom? (Partners)	When Will We Get There?	Who is Responsible?	Cost?	Comments on Achievement
Not Clubmark accredited	Obtain Clubmark accreditation	Teamwork from Sub Committee Maintain a Clubmark Checklist	Yorkshire Cricket Board Development Officer.	August 2018	Chairperson and Committee	NA	
The Club has a developed Committee and a formal Constitution, which requires some updating to meet Clubmark requirements. The Committee is elected at an Annual General Meeting.	Committee continue to represent the members with a broad representation across the Club A revised Constitution which meets Clubmark requirements.	Continue current practices for AGMs and election of Officers in short term. Hold EGM to approve revised Constitution.	Club Committee and Members of the Club.	Revised Constitution to be approved by June 2018. Committee function ongoing	Committee and membership	NA	



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The Club has a Child Welfare Officer (CWO) who has training in Good Practice and Child Protection and Safeguarding.	All coaches, umpires & scorers and captains and vice captains with DBS checks and current first aid and safeguarding certificates	Encourage and support any existing members who are interested in gaining qualifications.	Yorkshire Cricket Board	All current coaches, umpires, scorers, captains, vice captains to have up to date DBS, first aid and safeguarding certificates.. All new coaches to have DBS checks, first aid and safeguarding training..	Child Welfare Officer	Combined first aid and safeguarding courses £50 per person	
The Club has a Child Welfare Officer (CWO) who is a member of the committee.	Continue to ensure that the Child Welfare Officer is a member of the Club committee. Additional CWO to provide cover and assistance	Elect Child Welfare Officer as official of the Club.as part of AGM process Canvas interest in being additional CWO	Club Committee, Members and Junior Parents.	Ongoing	Club Committee	NA	Additional CWO appointed April 2018

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Reasonably stable finances which facilitate some investment in improvements.	Achieve new income streams.	Consider sponsorship, advertising at ground and more social events.	NA	August 2018	Committee.	NA	
The Club have a formal Risk Assessment	Conduct a Risk Assessment of the Club's Facilities and Equipment and regularly monitor / update	Annual inspection to be performed on all buildings, structures and grounds to identify damage/ wear and instigate repair/ replacement	NA	Annual inspection and Risk Assessment conducted in May 2018 and ongoing	Committee	NA	Annual inspection identified some improvements necessary. See Risk Assessment for detail.

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Affiliated to ECB through Yorkshire Cricket Board York and District Senior Cricket League, Wetherby JCL Leeds JCL Heavy Woollen JCL	Continue with affiliation with those Boards and Leagues necessary and practical to provide appropriate competition	Continue submitting required application forms.	Affiliated Boards and Leagues.	Every year upon renewal	Club Secretary and Junior Co-ordinator	NA	Completed for 2018 season

SECTION 2 DEVELOPING SPONSOR RELATIONSHIPS

AREA	What Have We Got Now?	Objectives: What Do We Want?	How Will We Get There?	With Whom? (Partners)	When Will We Get There?	Who is Responsible?	Cost?	Comments on Achievement
Major Sponsor	The Club has a Major Sponsor.	Maintain the relationship with our Major Sponsor ensuring they are getting what they expect to get out of their relationship with us.	Ensuring any promotional material e.g. on covers is of high quality. Ask for feedback	Major Sponsor	Ongoing	Chairperson,	Time and minimal financial outlay (replacement advert on covers c.£200).	
Other sponsors	We have one small additional sponsor	Increase the number of sponsorships	Inviting more businesses to get involved with sponsorship – provide a good image, be successful, have a good presence	Local businesses	Ongoing	Chairperson	Time and minimal financial outlay	
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SECTION 3 DEVELOPING CLUB MEMBERSHIP

AREA	What Have We Got Now?	Objectives: What Do We Want?	How Will We Get There?	With Whom? (Partners)	When Will We Get There?	Who is Responsible?	Cost?	Evidence on Achievement
Playing Membership	A playing membership of around 70 including juniors. A well managed process to encourage new junior members An open approach to encourage new senior playing members	Retain existing members and provide an organized opportunity for juniors in Senior Teams when appropriate. Encourage a regular intake of senior playing members Maintain healthy intake of juniors particularly at Under 9 level	Ensure the club has a welcoming atmosphere. Provide nets and coaching facilities as well as an opportunity for would be cricketers to have a game	The existing playing membership	Ongoing	Committee	NA	

SECTION 4 DEVELOPING SENIOR CRICKET

AREA	What Have We Got Now?	Objectives: What Do We Want?	How Will We Get There?	With Whom? (Partners)	When Will We Get There?	Who is Responsible?	Cost?	Evidence on Achievement
Senior Cricket	The club has: 2 Saturday XI Teams and 1 Thursday evening 20/20 team	Maintain the Sat 1 st XI in YDSCL Premier Division, 2 nd team in Division 3 as a minimum and Thursday evening team Players to feel they are treated fairly	Ensure players are picked on ability with appropriate balance of skill and experience. Ensure the selection process is fair and accountable	Selection Committee	Ongoing	Selection Committee	NA	

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Senior Cricket Development	Senior cricket development through pre-season nets and throughout the playing season through net sessions and fielding drills	Continually improve the playing strength through development of current members through net/ fielding sessions and playing competitive and friendly matches	Continue to use existing resources.	N/A	Ongoing	Committee	N/A	

SECTION 4 DEVELOPING SENIOR CRICKET

AREA	What Have We Got Now?	Objectives: What Do We Want?	How Will We Get There?	With Whom? (Partners)	When Will We Get There?	Who is Responsible?	Cost?	Evidence on Achievement
Integrating Young Players in to the Senior Sides	Juniors already play a part in in the Senior teams – it is important that this balance is retained and the opportunity remains.	Retain this Opportunity by offering games for the higher ability juniors on Saturday Also look to fast track certain juniors with opportunities	Ensure the U18 and other managers are invited to put forward juniors at selection meetings	Support from the coaches and managers	We are there already – are planning to ensure we retain this capability. whilst retaining the balance of senior players	Selection committee	NA	
		Look to establish new opportunities	Evening league Team 3 rd team	Elmet League Wetherby/YDSCL?	2018 season 2019 season	Committee Committee		
Developing Junior Coaching & Competition	Junior members play senior cricket when appropriate.	Improve Juniors ability to ensure they can cope with the step up to senior level. Fast-track good juniors to the 1st team.	Via existing structure which provides for all ability levels Refer to Section 5.	Support from senior playing members, and all club coaches .	Ongoing	Junior Managers and Committee	NA	

SECTION 5 DEVELOPING JUNIOR CRICKET

AREA	What Have We Got Now?	Objectives: What Do We Want?	How Will We Get There?	With Whom? (Partners)	When Will We Get There?	Who is Responsible?	Cost?	Evidence on Achievement
Junior Cricket	The club has a junior section.	Retain the current junior members and improve the quality of the junior section.	By maintaining coaching resource and improving organisation. Encouraging more parent volunteers	Parents through school links Parents as organisers.	Ongoing	Committee	£300 – per Level 2 coaching course	
Junior Cricket	Club age groups:- U9 - U11 - U13 - U15 - U18 -	Continuation of all age groups whilst improving standards	Word of mouth Flvers in local schools Continued development of coaches	Existing parents Local schools	Ongoing	Committee	Negligible	

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Coaching	The club has 6 active ECB qualified coaches.	Club Coaches to be actively involved in training of Youth Teams.	See Section 6 below					
Coaching	Regular practice sessions are organised throughout the winter and summer months	Maintain & Improve coaching for Junior Section.	By increasing coaching resource and improving organisation.	Encourage and pay for Level 2 course	Ongoing	Committee	Allocation for training of Level 2 Coaches - £300 per course	
	Each age group has a lead Coach with a coaching qualification	Ensure all lead coaches have an assistant.	Increase numbers of Level 2 coaches					

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Coaching	Maintain and improve juniors' performance and integration into senior sides	Seniors to participate in training sessions	Co-ordinate Active Coaches from within Club to participate.	All senior members and coaches.	Ongoing	Committee	NA	
Training Volunteers	Parents are encouraged to help run the junior section.	Need to encourage more, need to get them formally involved (1st level of coaching, offer scorers course/tuition, umpires course	Formal & informal contact through children and parents.	Junior parents and senior players	Ongoing	Committee	NA	

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Training Volunteers	U9 2 U11 1 U13 1 U15 1 U18 1	Maintain & improve. higher numbers will ensure that standards rise.	Attaining and maintaining standards of coaching, facility improvement and maintenance generate positive image	Membership and parents	Ongoing	Committee	NA	

SECTION 6 DEVELOPING COACHES, UMPIRES, AND SCORERS

AREA	What Have We Got Now?	Objectives: What Do We Want?	How Will We Get There?	With Whom? (Partners)	When Will We Get There?	Who is Responsible?	Cost?	Evidence on Achievement
Scorers	The club has 1 paid junior scorer for first team. Second team relies on anyone available.	Maintain a minimum of 1 scorer for each senior team Ensure Scorers are adequately trained in Child Welfare, where appropriate.	Advertise within the current membership base. Encourage and support Scorers to conduct training courses	Membership	Ongoing	Committee	Negligible	

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Umpires	The club has 1 voluntary member who umpires all second team games. One other member is available to stand in when needed.	Maintain a minimum of 3 voluntary umpires. Ensure umpires are adequately trained in Child Welfare and have the appropriate DBS checks, first aid and safeguarding training.	Advertise within the current membership base. Advertise in the local community. Encourage and support umpires to conduct training courses Encourage more Parents to get involved with Senior Section, and not just involved with their children.	Current Membership base. Local community	Ongoing	Committee	Negligible	

SECTION 7 DEVELOPING GROUND AND FACILITIES

AREA	What Have We Got Now?	Objectives: What Do We Want?	How Will We Get There?	With Whom? (Partners)	When Will We Get There?	Who is Responsible?	Cost?	Evidence of Achievement
Grounds – Square and Outfield	Grass square relaid 2016	Maintain quality playing surfaces..	Maintain square and outfield year round	NA	Ongoing	Committee	Cost in line with past	
	Outfield uneven	Even outfield	Level outfield	Sponsorship (financial side of project)	Within 5 years		To be ascertained	
	Electronic scoreboard, which malfunctions in extreme heat	Fully functioning Scorebox in all conditions	Look at operation of fan	Suppliers	By June 2018	Committee		
Grounds – Square and Outfield	The club have: 1 set gang mowers 1 mastiff 1 light roller 1 heavy roller 3 mowers 1 ltesia cutter 1 spiker	Maintain existing equipment	Fund regular maintenance from Club funds	Approved Machinery Specialist	Ongoing	Groundsperson and Committee	NA	

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Equipment – Bowling Machine	The Cricket Club owns 1 bowling machine and quantity of balls, purchased July 2017	The bowling machine to be maintained at maximum possible efficiency	Members to look after bowling machine and store safely and securely after use	Members and coaches	Beginning of 2018 season.	Committee	NA.	
Grounds – Nets	The Club has a fixed 2 bay artificial surface net and one moveable practice net for use on practice grass wickets	2 bay nets - Batting crease area to be resurfaced and surface evened out.	Obtain quotes for resurfacing and apply light roller to whole surface.	Artificial surface suppliers	July 2018	Committee	To be determined	
	2 bay net showing signs of wear. Grass practice wickets need some restoration.	Grass practice wickets to be brought up to scratch for 2018	Seed area, roll and improve where necessary	NA	July 2018	Groundperson and assistants	Negligible	

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Area surrounding outfield	Area behind score-box, and next to bowling green are overgrown and very difficult to maintain in a satisfactory condition.	Clear areas with minimum future maintenance and minimum time looking for lost balls..	Clear all these areas, removing stones etc. and vegetation. Level land, seed and maintain	Suppliers	Beginning of 2018 season.	Committee	.	Completed 14 May 2018
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Clubhouse	Clubhouse has two rooms which can be hired. Operated and maintained by social club committee	Club to be as profitable as possible	Encourage members and club to use facilities as often as possible	Social club committee	Ongoing	Committee	NA	
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Changing rooms	Changing rooms and showers which are serviceable but 20 years old and in need of makeover	Upgraded facilities..	Fund from club resources with help from The Whitkirk Club Development Committee	Suppliers and Development Committee	By beginning of 2019 season.	Committee	.	
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