

Whitkirk Cricket Club

Photography and Video Camera Policy

Whitkirk Cricket Club wishes to ensure photography and video footage is taken appropriately. Parents and carers should not be prevented from taking pictures of, or filming, their children. These are normal family practices and help mark milestones in a child's life. The introduction of proportionate controls on the use of photographic equipment (cameras, and videos, including mobile phones) is part of general safeguarding good practice.

Please remember that photographs are considered 'personal data' in terms of the Data Protection Act. Depending on the circumstance, consent from either the child, adult, or both should be sought before capturing an image where a child can be identified. Parental and child consent must be sought before any photograph or video is:

- taken at matches or training
- to be used on the club web site, any social media platform or otherwise published.

Even where such consent is obtained a child's name and picture should never appear together, although it is acceptable to show name without picture and vice versa.

Any images must be only taken in appropriate kit, training or match.

If anybody has concerns over the taking of images these should be reported to a club official at the time or as soon as possible thereafter.

Parents and children will be informed in advance (and their written consent required) if video equipment is to be used as a coaching aid. Any material so obtained will be stored securely and deleted or destroyed when a parent requests this or when the material is no longer required.

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